

# JUST GET STARTED NOW | Justin Kan |

Cofounder, Justin.tv, Twitch, Atrium  
Former Partner, Y Combinator

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## FIVE NUMBERS ABOUT JUSTIN

970,000,000: dollar amount Amazon paid to acquire Twitch

2014: year he became partner at Y Combinator

5: internet companies founded

2005: year launched first start-up, Kiko

30,000,000: unique visitors every month to Justin.tv at its peak in 2008

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A spinoff of Justin.tv, Twitch is a live streaming video platform focusing on video game live streaming. At first, Justin had trouble convincing people that video game streaming could be a popular or even real form of entertainment. By 2018, Twitch had 2.2 million broadcasters monthly and 15 million daily active users.

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"The thing that helped me the most was not that my first company was at all good. It was actually terrible and we didn't know anything, we had no skills, we had no business model, but the thing is we got started and just started working on it. We started figuring out how to do it, we taught ourselves as we went along."