



The **IBM** Series

Data Processing for the Smaller Business



Room for expansion with the IBM Series **50**

What the **IBM Series 50** means to you

- The *Series 50* offers you full operational ability — tailor-made to accommodate smaller volumes — and specially-priced
- The *Series 50* is easy to install — methods are drawn from many years of experience
- The *Series 50* allows you the flexibility to convert to faster equipment at any time
- The *Series 50* offers you the many advantages of punched card accounting and enables you to gain all the benefits of IBM application techniques
- The *Series 50* permits you to enjoy all of IBM's widespread services

With the IBM *Series 50*, you may need only a card punch, a sorter and an accounting machine. As your business grows, you may add such units as a reproducing punch, a calculating punch, or any other equipment in the complete IBM line.

The whole purpose of the *Series 50* is to provide you with all the benefits of control and economy available through the use of IBM electric accounting machines.



International Business Machines Corporation
590 Madison Avenue, New York 22, New York